PULP NEWSLETTER

innovation

sustainability

customer

Best Place to Work

One of our biggest goals in CMPC is to be an excellent place to work. That's why since 2011 we are applying the Great Place to Work survey to our collaborators. This survey and its results has allowed us to manage and improve organizational climate of our Company.

Year after year, we have made big efforts to improve our results and the perception of our employees towards the Company. The overall results for the year 2018 were 79% (On a scale of 0 to 100%), which means that the Company is a "Good Place to work, and it is considered a productive environment for the Organization".

It is very important for us to continue strengthening the Company image for our collaborators as an excellent place to work. Therefore, every year we generate initiatives that have led us to improve this indicator considerably. We expect 2019 to reach the goal of 80% that will allow us to be cataloged as an excellent place to work according to "Great Place to Work".



Short **news**



The Hippy **Program**

HIPPY is a program that is taught in 17 countries. It is an alternative for those families who cannot send their children to kindergarten due to remoteness of their houses or health problems, as well as a supplement for those who want more support. The CMPC Foundation launched the international program dedicated to train mothers of 3-year-old-children to be community instructors. The community instructors carry out weekly house calls to other mothers/parents or childcare providers in the community to teach them how to play educational games with their children to help them develop language, motor skills and explore their environment. After the success of its implementation, in January 2019, the extension of the initiative was launched with HIPPY Arauco-Malleco, which benefited several districts in the regions of Biobío and La Araucanía, in the south of Chile. In addition to 50 families in Santiago, in total there will be 450 beneficiary families by HIPPY Chile in 2019.







Corporate purpose of CMPC's "The 3 Cs: Create, Coexist and Conserve"

Our origin is in nature, because that is where our work is born, a work whose yields allow society to move towards a better quality of life. Our corporate purpose guides our sustainability actions and vision for the coming years.

Create: the best solutions to people's genuine needs by being present in everyday life, whether this be through products derived from cellulose, wood or recycled paper.

Coexist: with our stakeholders, generating opportunities for mutual development by using our privileged location to contribute to the positive transformation of the environments of which we form a part of as well as to enable us improve living conditions for both current and future generations.

Conserve: our environment, because we understand that our work depends on natural resources. We are fully aware that today we are a global company, part of a new era that challenges companies and citizens to renew their patterns of production, consumption and coexistence by moving from a linear to a circular economy.



is in our fiber

Profesional **interview**



How long have you been in CMPC? What are you doing in your actual position?

— I arrived to CMPC in early 2017, prior to that I had spent 6 years in New York City, first completing a masters program and later leading the office of sustainability at New York University. In my current role, my main responsibilities are to develop a corporate sustainability strategy, which will frame and guide the efforts of all of CMPC's businesses, to ensure that this strategy is built on ambitious goals, and

that we measure and communicate our progress towards those goals. We want CMPC to be recognized globally as a leader in sustainability, and on the front end of renewable natural-based products and solutions

What is the most motivating part of your work?

Being able to work with all business units at CMPC gives our area a unique vision of what is going on throughout the entire company. This allows us to identify best practices, areas of improvement and potential for synergies that contribute to the company's sustainable growth. The forest and paper sector is tightly connected to nature and people, thus it is highly motivating for me to work on refining the way we work with nature to develop well into the future solutions for society's genuine needs, impacting people's lives and allowing the environment to thrive.

What should CMPC Pulp's customers know about sustainability at CMPC?

— We are fully committed to integrating sustainability into every aspect of our operations and activities, as well as into our entire value chain. This is no easy task, there are no instruction manuals to achieve this and because every company is different there are no one-size-fits-all solutions. But having a fully committed leadership in this matter, which has identified 'sustainable development' as a core aspect of the company's strategy and growth, I think it is safe to say that this should reflect in improved quality of our products over time, new sustainable and innovative products and solutions, and a low exposure to ESG risks. These are key aspects for businesses who

expect to remain as leaders to develop, as we move into a future with higher demands for fibre-based products yet in a planet with high stress over natural resources.

CMPC is a member of Dow Jones Sustainability Index. Why is this important?

Increasingly there is more awareness around the ESG (environmental, social and governance) aspects of businesses. For the investor community in particular, it is important that companies disclose what they are doing around their relevant sustainability issues, providing a strong case for the creation of shareholder value. The index also provides regional and industry benchmarks, which help both investors and the companies themselves to identify risks and opportunities, that may impact their long-term financial performance. Lastly, we also use our performance in the DJSI as a tool to measure our progress in key areas over time. For these reasons, we are very proud to be listed for several consecutive years in the DJSI Chile and MILA indexes.

What is the biggest challenge in sustainability at CMPC? What about the world?

— At CMPC we face many sustainability challenges, for one we face the complexity of

natural systems where science is continuously raising the bar of ambition as we learn more about what is going on in our planet. We operate in a large territory, in 8 countries and surrounded by many communities, all of which increase the complexity of the solutions we must develop. We must also adapt quickly to fast moving megatrends such as technology, a changing climate, a shift from linear to circular-economies, to name a few.

"I am hopeful though that new generations will play a key role in speeding up in some of our more pressing challenges".

When it comes to the global sustainability, finding consensus among states, the private sector, the scientific community and other relevant organizations to act quick enough has proven to be a tremendous challenge. t, therefore, developing ways to scale up all this information to a state level to then find common grounds is an extremely complex exercise we are still trying to figure out. I am hopeful though that new generations will play a key role in speeding up the action in some of our more pressing challenges.

Sustainability **News**

Security campaign in Guaiba mill

We highly value the safety of our collaborators. Keeping in mind that each one of them has a leading role in his/her safety and that of others. A security campaign was launched on April 24th in our Guaiba mill. It includes specific content and orientations, which adds to the training sessions carried out. This is done to give the importance presence it needs to have on a day to day basis. We plan on using posters, videos, email, and other informative means to reinforce the message that should be in

everyone's head: "To value one's safety is to value one's life". We expect everyone to report and correct behavior deviations or particular conditions as soon as they are identified. **Being free of accidents is our prioritized goal.**

The campaign was launched close to a very important date: "Workers Memorial Day" (April 28). Instituted by the International Labor Organization (ILO) in memory of the victims who suffered from occupational accidents or diseases. The launch date seeks to raise awareness about the risks that one can face at work. Brazil occupies a sad position: it is ranked fourth in the world ranking of work accidents, having one occurring every 48 seconds.

