



INNOVATION



LISTEN FOR THE FIRST TIME TO HE VOICE OF THE TREES

CMPC WE HAVE BEEN WORKING WITH FIBER AND ITS VERSATILITY TO CREATE, EVEN MUSIC, FOR MORE THAN 100 YEARS

Fiber's Melody uses fotocaptor technology to read the veins of a tree trunk, transforming the ancient, secret sounds of the forest into music for the human ear.

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ABOUT US



CONSTANZA ARJONA

SUPPLY CHAIN DIRECTOR CMPC CELULOSA

Could you tell us a little about you and your experience and roles within Logistics?

I have a Business and Administration degree with 15 years working in logistics, strategic planning and operational excellence. Always have been motivated to work in companies that are constantly seeking new ways to generate value through their logistics service with collaborative work.

The recent pandemic has inflicted considerable pressure on supply chains and logistics. What can be learned from these challenges?

I think from all crises we can find huge opportunities to improve. The pandemic has showed us, the importance of fluid communication, collaborative work with our customers and innovation to meet their needs

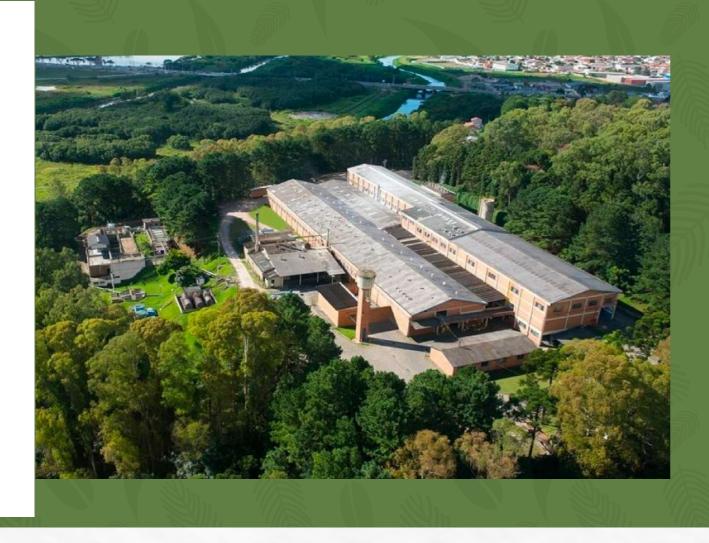
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Anniversary 102 YEARS CMPC

As part of the celebrations to mark CMPC's 102 years in business, we hosted a talk entitled "Protagonists of a more sustainable future" via zoom and Emol on Thursday 17th March. The meeting was led by Luis Felipe Gazitúa, President of Empresas CMPC, and Francisco Ruiz-Tagle, General Manager of the company. They were joined by João Cordeiro and Tuukka Sormunen, directors of the Finnish consultancy AFRY, leaders in sustainability and innovation worldwide.

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ANNIVERSARY 102 YEARS PROMOTING A MORE SUSTAINABLE FUTURE



CMPC continues to expand in Brazil and completes purchase of **guaçu's** industrial and forest assets

"As of Tuesday 12 April, the forest and industrial assets of sack, pulp and paper producer Iguaçu, together with an excellent group of professionals, have become part of CMPC.

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For the 2nd consecutive year **EMPRESAS CMPC** obtains a double A rating from CDP.



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AS A GLOBAL SUSTAINABILITY LEADER <u>IN</u> THE FORESTRY INDUSTRY

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